

**COLLEGE &  
CAREER &  
EDUCATION**



**EXPLORE**

**SHELBY COUNTY PUBLIC SCHOOLS**

TYPOGRAPHY

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu V v Ww Xx Yy Zz  
1234567890**

UNIFORM BOLD

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu V v Ww Xx Yy Zz  
1234567890**

PP WOODLAND BOLD

BRAND COLORS



**NAVY #1A3561**



**RED #C93732**



**BLUE #7B9ECF**

# COLLEGE & CAREER EDUCATION EXPLORE



# EXPLORE

SHELBY COUNTY PUBLIC SCHOOLS

LOGO MARKS



DO NOT stretch logo



DO NOT change color



DO NOT screenshot logo

PATTERNS





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LOGO VARIATIONS